

Philip King

Creative Director • Digital Consultant

Executive Services Deck

Brand Ambassadorship

Representation of your business across digital platforms, events, and campaigns.

Builds trust and credibility using a personality with strong national and diaspora reach.

Sponsorship Placement Strategy

Creation and negotiation of sponsorship packages.

Helps brands unlock new revenue streams and aligned exposure.

Marketing Funnels & Acquisition Systems

Customer journeys from awareness to purchase and retention.

Increases conversions and automates customer flow for predictable revenue.

Campaign Creative Direction

Brand messaging, visuals, and asset execution for major launches.

Ensures polished, high-performing campaigns across all media.

Social Media Advertising

Paid advertising across Meta, TikTok, and Google.

Drives measurable leads, bookings, and sales.

Product Photography

Studio, lifestyle, and commercial-grade photography.

Increases conversion rates and elevates brand perception.

Commercial Video Production

Scripted and cinematic brand video campaigns.

Boosts engagement and storytelling value.

Aerial Drone Cinematography

4K+ drone visuals for tourism, real estate, hospitality and events.

Produces striking cinematic imagery that enhances brand appeal.

Short-form Content & Ads

Optimized TikTok- and IG-first short video content.

Drives fast engagement and social reach.

Brand Identity & Storytelling

Brand guidelines, logo refinement, and narrative structure.

Improves trust, consistency, and recognition.

Data Cleaning & Automation

Organizing and optimizing messy datasets.

Improves accuracy, reduces labour, and powers better decisions.

Business Intelligence Dashboards

Interactive analytics dashboards via Tableau and Looker.

Offers real-time insights into KPIs and business performance.

Website Development & Optimization

Web design, repair, performance optimization, and conversions.

Boosts SEO, user experience, and overall professionalism.

Security Audits

Review of digital systems for vulnerabilities and risks.

Protects your business from cyber threats and data leaks.

Analytics-Driven Decision Support

Ongoing performance reports with strategic recommendations.

Helps leadership make data-backed growth decisions.

Work With Philip King

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